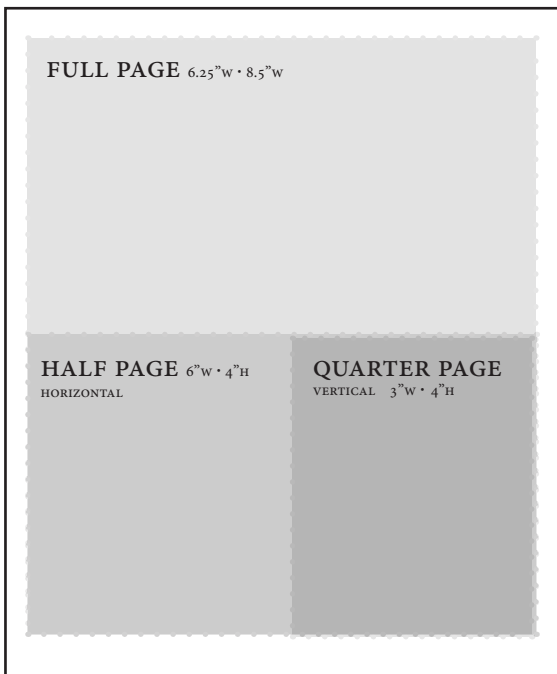


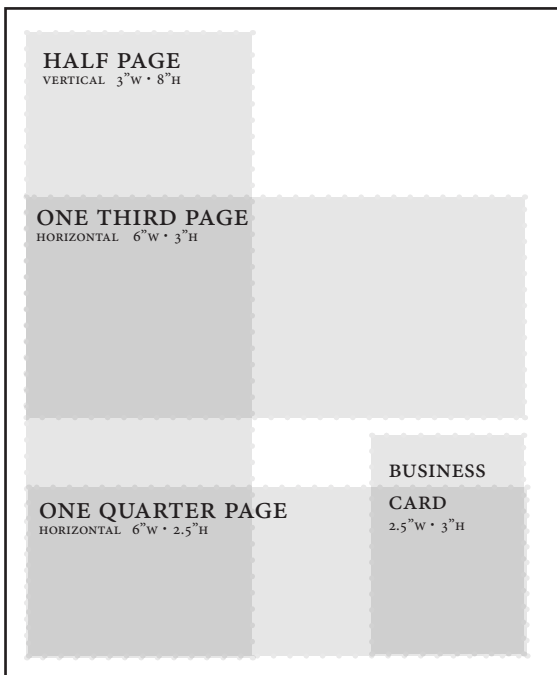
Matrix

Since 1975, Matrix Magazine has been publishing the best in new and old Canadian literature, art, and comics. Always pushing growth and supporting its community, Matrix readers have expressed their appreciation by demanding an increase in its circulation from Canada to the US, UK and Germany, selling over 3,000 magazines per year.

Readers of Matrix Magazine are primarily writers themselves, and advertisers with Matrix gain the most if they serve the writing community at large, but especially within Canada. Because Matrix believes in supporting others after the same pursuit--of fostering the health and innovation of Canadian authorship--Matrix offers the lowest rates possible to advertisers, and often will accept an ad swap in place of direct payment.



PAGE WIDTH: 7.5" PAGE HEIGHT: 10"



ALL RATES ARE FOR BLACK AND WHITE

Matrix publishes three times a year.
Each rate is representative of one issue.

Full page: \$200

Half page: \$150

One third page: \$100

Quarter page: \$75

Business card: \$50

Technical Specifications:

Send digital files in EPS or TIFF formats for Mac, or as a PDF with all fonts embedded. All halftones must be at 300 dpi; 1200 dpi for line art. The line screen should be 120 lpi. If you are providing camera ready copy the line screen should be 70 lpi but digital files are preferred.

If you wish to advertise with Matrix Magazine, send an email including a Contact Name, your Company Name, the ad size you would like to purchase, and whether you will be making a direct payment or requesting an ad swap.

All emails should be ATTN: Georgia Webber, and sent to georgia@matrixmagazine.org